

## Agency Overview

### CONTACT:

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**FOUNDED:** 2003

### MISSION:

Our mission is to make big-brand advertising accessible and affordable to growth-minded companies and entrepreneurs.

### PROCESS:

Big Brand Strategies for Small Business™ is our process that enables growth-minded companies to break through the competitive clutter in a creative and affordable way.

### SERVICES:

Brand development & planning  
Identity: logos, brochures & collateral  
Websites & interactive strategies  
Advertising & direct marketing  
Social media development

### CLIENTS:

Adams Dairy Bank  
American Micro Company  
Boyer Corporation Wealth Management  
Brookside Business Association  
Brookside Barkery & Bath  
Clinical Reference Laboratory  
Dreamworks  
ExecuPros  
Giving Institute & Giving USA Foundation  
Hearing Charities of America  
Invision  
ISS Facility Services  
Jeffrey Byrne & Associates, Inc.  
Lee Mathews Equipment  
Liberty Merchants Association  
McConnell & Associates, Inc.  
Midland Metal  
People to People International  
Park Hill School District  
Sharma-Crawford Law Firm  
RTK Freedom Network  
Signature Landscape  
The Session Law Firm

*And over 100 other growth-minded companies & entrepreneurs.*

